



MAJORS (BA)

- Advertising Creative
- Advertising and Public Relations
- Advocacy and Social Change
- Communication Studies
- Film and Digital Media
- Multimedia Journalism

SCHOOL OF COMMUNICATION

Looking for a hands-on education in media and communication? At the School of Communication (SOC), you'll learn from experienced faculty and connect directly with world-class industry partners, preparing you to make an impact in today's media landscape.

At the School of Communication, we offer:

- **ENGAGING PROFESSORS** Our professors stand out for their real-world industry experience. Recognized by the Broadcast Education Association, many of our faculty have also developed advertising programs uniquely endorsed by the prestigious Public Relations Society of America (PRSA)—the only ones of their kind in Chicago.
- **STATE-OF-THE-ART PRODUCTION FACILITIES** Explore our cutting-edge Convergence Studio, featuring a new LED wall with motion tracking, parallax, and dynamic camera motions. Utilize our surround sound post-production studio and the SIM lab for gaming enthusiasts. Visit the Owl Lab and rent audio-visual equipment for your coursework and personal projects.
- **EXTRACURRICULAR ACTIVITIES** Dive into the world of radio with WLWU 88.7 FM, our 24-hour, student-run station, or make headlines with *The Loyola Phoenix*, our award-winning student newspaper. Get real client experience at Inigo Communications, Chicago's unique student-run ad/PR agency.
- **A PERFECT LOCATION** Located in the heart of Chicago, one of the world's top communication centers, our main building is just steps away from media giants like ABC-7 News, WGN Radio, and *The Chicago Tribune*—ideal for internships and job opportunities. But our reach extends far beyond Chicago! Through study abroad programs, you can gain real-world experience all over the world.
- **INDUSTRY CONNECTIONS** Connect directly with industry partners like CBS News Chicago, Leo Burnett, FOX 32, and Resolution Studios, and take advantage of the internship and work opportunities they offer. You'll also have access to the university-wide job portal through Handshake, which connects you to over 750,000 employers.






Use your
voice
to change
the world.

Connect With Us

Office of Undergraduate Admission

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School of Communication

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Loyola University Chicago admits students without regard to their race, color, sex, age, national or ethnic origin, religion, sexual orientation, ancestry, military discharge or status, marital status, parental status, or any other protected status. Otherwise qualified persons are not subject to discrimination on the basis of disability.

Loyola is an equal opportunity educator and employer.

Information in this brochure is correct as of August 2025.

